



Strathroy Middlesex General Hospital Foundation Together, We Play Marketing Representative

This individual will plan and carry out all sales activities on the assigned Together, We Play \$10,000 cash & prizes contest program. Responsible for ensuring customer satisfaction, managing quality of relationship management and service delivery.

The purpose of the role is to plan and implement sales activities in order to meet organizational targets for growth and profitability.

Responsibilities

- develop and maintain prospect data
- generate and qualify leads/source and develop referrals
- make calls to new and existing clients
- prepare sales action plans and schedules
- distribute sales and promotional materials
- make presentations of program to current and potential prospects
- develop sales proposals and present contracts
- maintain activity records and reports
- respond to inquiries and concerns by phone, electronically or in person
- ensure customer service satisfaction and good client relationships
- follow up on sales activity
- monitor and report on sales activities and follow up for management
- participate in program events

Education and Experience

Must have previous experience in sales & marketing. This position is full-time, temporary contract over 6 months. Individual will start immediately.

Please forward a cover letter and resume by June 22, 2011:

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