

# Strathroy Middlesex General Hospital Foundation

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**FOR IMMEDIATE RELEASE**

**Friday, February 07, 2003**

## **The Building Together Campaign On-track**

**Strathroy, ON**— Building Together Campaign Chairperson Larry MacDonald today said that the campaign continues and that the community's support for the hospital has been both generous and impressive. "Since the re-launch of the campaign, commitments of almost \$1.5 million have been made, which puts us at about the \$6 million mark towards the total \$7.5 million goal. That's a tremendous accomplishment" Larry said.

The campaign has been active in approaching local businesses "and there has been an extensive effort in reaching community individuals. A dedicated team of volunteers has been working tirelessly to make sure that people are given full information and can make informed giving decisions."

A lot of work has also been done organizing fundraising efforts in the rural areas outside of Strathroy. "We wanted to make sure that everyone who uses the hospital has an opportunity to participate in the campaign" Larry said, "there's a high level of goodwill people have for healthcare, and most of the people we have met with are really interested in seeing quality facilities for the future".

Construction work is now set to begin on the hospital. "The shovel should go in the ground this month" explained Larry, "and that's something the entire community has been waiting for".

The Building Together Campaign is a pledge campaign with gifts payable over a 3 or 5 year period. "If you've been thinking about making a gift" Larry said, "now's the time to do it."

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